

# MAYLA 2018 LAXtravaganza!

MAY 19 & 20 at Arrowhead High School, Hartland

## PROGRAM AD / BANNER ADVERTISING / SPONSORSHIP FORM



Business Name:
Business Address:
Contact Name:
Contact Phone/Email:

### Program Ad

Please check size:

- Business Card (3.5" x 2") ----- \$35.00
- Quarter Page (3.75" x 5") ----- \$50.00
- Half Page (8" x 5") ----- \$75.00
- Full Page (8" x 10.5") ----- \$150.00
- Inside Front Cover **SOLD** ----- \$225.00
- Inside Back Cover (8" x 10.5") **SOLD** ----- \$200.00
- Outside Back Cover (8" x 10.5") **SOLD** ----- \$250.00

#### Ad Copy

- Ad attached
- Will email ad copy\*

\*If emailing ad/logo, please submit in high resolution PDF format in the CORRECT SIZE ready for print. Ads will be printed as submitted, unless otherwise indicated. Email artwork to [emily.anderson@mayla.org](mailto:emily.anderson@mayla.org)

### Banner Advertising

- (Sponsor supplies own banner) ----- \$100.00

### Banner Printing/Advertising Request

- Digital color art
- Vinyl, welded, grommets top & bottom
- Advertiser to supply high resolution, full color graphics
- Vector artwork preferred for best quality
- Please email banner color artwork/logo to: [emily.anderson@mayla.org](mailto:emily.anderson@mayla.org)

Please check size:

- 30" x 48" ----- \$Market price
- 30" x 60" ----- \$Market price

### AD/BANNER DEADLINE: May 10, 2018

\*All advertisers/sponsors receive complimentary listing in program and all pre-event marketing and website announcements

Receive a \$25 discount on any size Program Ad with Banner Order or Field Sponsorship!

### Sponsorship Opportunities

- Tee Shirt Sponsor **SOLD** ----- \$2,750.00
  - Logo on front of T shirt with MAYLA Event Logo
  - 2 Banners to be prominently displayed
  - Logo included on front cover of Event Program
  - T shirts (up to Qty 10) for family/staff
  - Logo included on event mailings and MAYLA website
- MAYLA HQ/Club Tent Sponsor **SOLD** ----- \$1,000.00
  - 2 Banners to be prominently displayed
- Game balls Sponsor ----- \$1,000.00
  - 2 Banners to be prominently displayed

**Field Sponsorships:** Prices are for single Sponsor provided banner. If you desire more than one banner, please inquire about special pricing. Maximum banner size is 3' X 5'. MAYLA will provide banners at an additional cost to be determined by printing costs.

- Field #1 ----- \$200.00 **SOLD**
- Field #2 ----- \$200.00 **SOLD**
- Field #3 ----- \$200.00 **SOLD**
- Field #4 ----- \$200.00 **SOLD**
- Field #5 ----- \$200.00 OPEN
- Field #6 ----- \$200.00 **SOLD**
- Field #7 ----- \$200.00 **SOLD**
- Field #8 ----- \$100.00 OPEN

QUESTIONS? [mary.digiacom@mayla.org](mailto:mary.digiacom@mayla.org)  
262-370-7321

Please make checks payable to: **MAYLA**  
Mail payments to: Victoria Lusz, MAYLA Treasurer  
W250S7875 Center Drive, Mukwonago, WI 53149  
For invoicing through PAYPAL, contact Victoria at:  
[victoria.lusz@mayla.org](mailto:victoria.lusz@mayla.org) or 414-861-1479

Thank you for your support!